BLINKIT PROJECT ANALYSIS

* In this project , I did some data cleaning and data modelling to make sure there wasn’t any irregularities between the data.
* After that I formed some key performance indicators such as total sales, average sales, no. of items and average rating.
* after that I built some charts to help find out that how some dimensions such as item fat content , item type , etc are affecting the overall sales and performance of the business. I have listed all the charts used below-

1. **Total Sales by Fat Content- the chart used here is donut chart**
2. **Total Sales by Item Type- the chart used here is bar chart**
3. **Fat Content by Outlet for Total Sales- the chart used here is bar chart**
4. **Total Sales by Outlet Establishment- the chart used here is line chart**
5. **Percentage of Sales by Outlet Size- the chart used here is donut chart**
6. **Sales by Outlet Location- the chart used here is funnel chart**
7. **All Metrics by Outlet Type- the chart used here is matrix card**